

No. 89 Yarona Building 2nd Floor
 Cnr 3rd & Watt Street
 Wynberg
 2090

P.O Box 39108
 Bramley
 2018

Tel: 011 440 5419
 Studio: 011 440 1396

Email: sales@alexfm.co.za
 Web: www.alexfm.co.za

Registration: NPC 2015/404296/08



Rate Card

MONDAY-FRIDAY	SHOWS WEEKDAYS	Promo/Ad	Live Read	Billboard	Interview	Satellite B	OB
SLOT		30 SEC	30 SEC	10 SEC	15MIN	30MIN	3HR
06:00-09:00	Sia Leita In the Morning	R 700.00	R 800.00	R 300.00	R 3000.00	R 4000.00	R 40K
09:00-12:00	The Real Deal	R 600.00	R 700.00	R 250.00	R 2000.00	R 3000.00	R 40K
12:00-15:00	The Mid Day Cruise	R 600.00	R 700.00	R 250.00	R 2000.00	R 3000.00	R 40K
15:00-18:00	KingsWay	R 700.00	R 800.00	R 300.00	R 3000.00	R 4000.00	R 40K
18:00-19:00	The Sports Avenue	R 700.00	R 800.00	R 300.00	R 3000.00	R 4000.00	R 40K
19:00-21:00 19:00-20:00 (Wednesday)	Alex FM Power Talk Dose of Health	R 600.00	R 700.00	R 250.00	R 2000.00	R 3000.00	R 40K
21:00-00:00	Xiseveseve (Mondays) Botebo (Tuesdays) Emonate Bosego (Wednesdays) Khupamarama (Thursdays)	R 550.00	R 650.00	R 200.00	R 1500.00	R 2000.00	R 40K
00:00-03:00	The Lovey Dovey	R 400.00	R 650.00	R 250.00	R 2000.00	R 1500.00	R 40K
03:00-06:00	The Morning Sensation	R 400.00	R 650.00	R 250.00	R 2000.00	R 1500.00	R 40K

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FRIDAY NIGHTS							
18:00-20:00	The Mix Tape	R 400.00	R 650.00	R 250.00	R 2000.00	R 2000.00	R 40K
20:00-21:00	The Producer's Cut	R 400.00	R 650.00	R 250.00	R 2000.00	R 2000.00	R 40K
21:00-00:00	Motabogo	R 400.00	R 650.00	R 250.00	R 2000.00	R 2000.00	R 40K
PARCKAGES/PRODUCTS							
Drama	5minutes-R1000.00						
Production/ Fee	Voice over, Script writing, editing, packaging and studio time-R3 000.00						
Sponsored Programme	Please check annexure A						
Competitions	5minutes slot for all competition is R 3000.00 Plus Competition Giveaways						
MC's & DJ's	MC or DJ per hour cost R 3 000.00						
Stage & Sound	On request Stage & Sound						
Online Advertising	On request with value added at the stations discretion						
Event Crossovers	To be treated as added Value if you advertise with Alex FM						
Traffic/News/Sports/Updates/Editorials	R 5000.00 PER PACKAGE(Opening, Middle and Closing Billboards) per sponsored slot						
Abbreviations	GA- Generic Advert/Promo(Recorded material)/LR-Live Reads/SB-Satellite Broadcast/BB-Billboards/Interview/OB-outside Broadcast						

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WEEKEND SLOTS		P/A	LR	BB	INT	SB	OB
Saturday/Sunday		30 SEC	30 SEC	10 SEC	15MIN	30MIN	3HR
00:00-03:00 (Saturday & Sunday)	4Play	R 300.00	R 450.00	R 150.00	R 1500.00	R 3000.00	R 40K
03:00-06:00 (Saturday & Sunday)	The Heat Wave	R 300.00	R 450.00	R 150.00	R 1500.00	R 3000.00	R 40K
06:00-09:00 (Saturday)	The Morning Glory	R 700.00	R 800.00	R 150.00	R 3000.00	R 4000.00	R 40K
06:00-09:00 (Sunday)	Good Morning Holy Spirit	R 700.00	R 800.00	R 300.00	R 3000.00	R 4000.00	R 40K
09:00-10:00 (Saturday)	Bigger Than Life	R 500.00	R 700.00	R 300.00	R 3000.00	R 4000.00	R 40K
09:00-12:00 (Sunday)	Mood Swings	R 400.00	R 650.00	R 250.00	R 2000.00	R 3000.00	R 40K
10:00-12:00 (Saturday)	Alex Top 20	R 400.00	R 650.00	R 250.00	R 2000.00	R 3000.00	R 40K
12:00-15:00 (Saturday)	Kuqhakaza Ezethu	R 500.00	R 700.00	R 300.00	R 3000.00	R 4000.00	R 40K
12:00-15:00 (Sunday)	Listening Session	R 500.00	R 700.00	R 300.00	R 3000.00	R 4000.00	R 40K
15:00-18:00 (Saturday & Sunday)	The Kronic Junction	R 700.00	R 800.00	R 250.00	R 3000.00	R 4000.00	R 40K
18:00-21:00 (Saturday & Sunday)	Transformation of Radio	R 400.00	R 500.00	R 250.00	R 2000.00	R 3000.00	R 40K
21:00-00:00 (Saturday)	Motabogo	R 400.00	R 650.00	R 250.00	R 2000.00	R 2000.00	R 40K
21:00-00:00 (Sunday)	Tsa Kasi	R 400.00	R 500.00	R 250.00	R 2000.00	R 3000.00	R 40K